

Benchmarks of Digital Transformation

Incorporated in 1998 in New Jersey, USA, Torry Harris Business Solutions (THBS) focuses on high-end, niche technical skills, predominantly in the middleware, integration, service-oriented architecture and cloud integration areas. The company states with great confidence that all its digital enablement engagements are clear benchmarks of Digital Transformation with an Application Programming Interface (API) -driven Integration framework at its core.

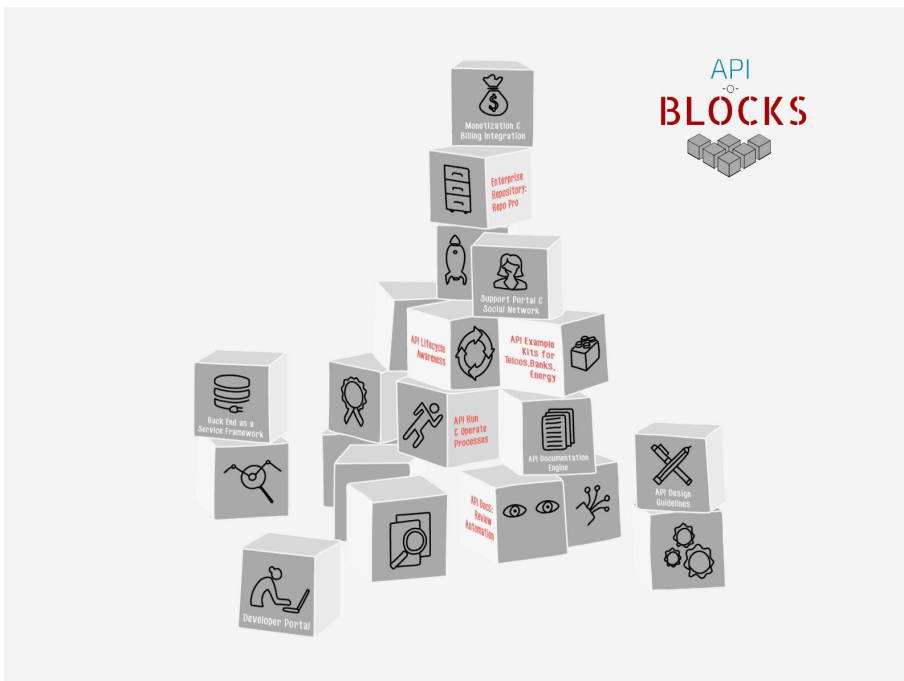
THBS is a specialised IT services provider dedicated to providing meaningful integration of applications and data. In 1998, THBS started its worldwide operations from New Jersey, USA (HQ). The company now has offices in Bangalore (India), Bristol (UK), Dubai (UAE), Dublin (Ireland), Munich (Germany), Rueil-Malmaison (France), Vienna (Austria) and Gurgaon (India). Well known for products, processes and services in the Service-Oriented Architecture (SOA) and API Management space, the company works toward recasting legacy assets for digital enablement in order to better exploit opportunities in the API Economy driven by next-gen data management. Although THBS'

expertise lies around SOA/API -based digital transformation and integration-centric projects, the company has expanded this to include integration projects around Cloud, Big Data, Gamification, IoT/IoE and Mobility. THBS views APIs as a way to enable one's business to serve as a platform for ecosystem innovation, which then forms a base for defining a Digital / API strategy that covers governance, life-cycle management, development, testing and operation of APIs.

THBS believes that its API lifecycle governance suite 'API-o-Blocks' uniquely meets all the requirements currently demanded by the market, as

it is a highly flexible and cost-effective API management solution that offers more than just an API gateway and a developer portal. Moreover, THBS's experience in SOA Governance has helped the company to keep pace with the evolution through API management that matured with other THBS consulting offerings. The four key blocks offered by the 'API-o-Blocks' suite consist of blocks to accelerate API and digital strategy – "Strategize", an API gateway solution – "API Connect", API guidelines and processes – "API Govern", and API creation blocks – "API Enable". The blocks are completely open-standards based and non-proprietary. The company is confident that its positioning of API-o-Blocks clearly speaks for the maturity of the product and the step-by-step approach through which the company helps its clients move into the API Economy.

Over the years, THBS has evolved processes and systems that capture critical client needs, and developed customised solution accelerators that help clients achieve their business goals. Technical focus, leadership and expertise within a worldwide niche are the core of the company's success. Enhanced client service levels and customer intimacy are two other key driving factors for the company's leadership as it enjoys the highest customer ratings in terms of value for money. THBS has been recognised for its Digital / API thought leadership by almost all leading analyst firms in the world. With its Centre of Excellence



API-o-Blocks – an end-to-end API Management Solution from THBS



THBS stall at Mobile World Congress 2016, Barcelona, Spain

(CoE) and a range of interlinked departments providing innovative research and insights into multiple industries and technology areas, THBS brings practical solutions based on hands-on experience from across the globe.

The company believes that at present, every business is a digital business, while at the same time customer behaviour has changed over the years. The shift in a customer's digital lifestyle is transforming the identity of traditional industries, forcing businesses to reinvent themselves by aligning their traditional offerings with digital offerings, with Mobility and API as the core. "This is THBS's core competency, which we have engaged in and focused on in a progressive way since 1998. We have been playing in the core integration space, connecting assets to work together in an automated manner. To complement our integration core competency, we have set up additional

competency centres around digital-centric areas like User Experience, Gamification, the Internet of Things and Big Data."

Looking at the future, the company sees great demand for the combination of skills and competencies it offers, both in terms of strategic thought leadership and execution capability in the digital transformation and Integration space. This is further enhanced by leveraging its own products, frameworks and solution accelerators to help customers in reducing cost and decreasing time to market. "We will continue to invest in building more solution accelerators as they have clearly demonstrated value and differentiation," a spokesperson states. "We see a trend where the rate of change is much higher than our customers' abilities to adapt to changing market needs. Many enterprises require radical change to stay relevant in these interesting times. This is one area in which we have been

helping our customers to reinvent their respective organisations, not just from a technological perspective, but also in the way the business and IT work with each other."



Torry Harris Business Solutions
536 Fayette Street,
Perth Amboy, NJ 08861
USA
Website: www.thbs.com